



Elevating Elegance: Pomellato's Bold Take on Milanese Craftsmanship

With strong designs, meticulous craftsmanship and a **COMMITMENT TO WOMEN'S EMPOWERMENT**, Pomellato's latest collections at the 2025 Couture Show honor tradition while redefining fine jewelry.

Fairchild Studio: What are some of the standout additions to the Iconica collection at the 2025 Couture Show?

WITH ITS unconventional and colorful jewels, Pomellato has been creating contemporary fine jewelry in Milan since 1967.

Most notably, the brand boasts its own in-house creative integrated atelier, Casa Pomellato, with more than a hundred goldsmiths and artisans crafting Pomellato's jewels by hand: from sketch to final masterpieces.

One major pillar of Pomellato's brand is maintaining its commitment to the empowerment of women by promoting gender equality, inclusivity and diversity.

Here, Sabina Belli, chief executive officer of Pomellato Group, talks with Fairchild Studio to discuss additions to its Iconica high jewelry collections, its Milanese gold heritage, a new collection launch in June and more.

Fairchild Studio: What is the inspiration behind the collection being shown at this year's Couture Show?

Sabina Belli: This year, we're embracing a journey into heightened preciousness through the evolution of our most iconic designs: from our Sabbia collection, celebrating organic beauty with irregular diamond pavé, to Iconica, embodying bold sophistication through sculptural forms that honor our Milanese goldsmithing heritage.

The new additions to our high jewelry collections reflect Pomellato's continuous

exploration of gold's possibilities and our innovative approach to diamonds. The introduction of Pentagoni represents an exciting new aesthetic direction for us, bringing geometric precision and architectural elegance with a captivating interplay of white and brown diamonds. Each collection offers a different facet of the Pomellato woman – confident, multidimensional and unafraid to express her unique perspective through jewelry.

Fairchild Studio: How is the latest collection celebrating Pomellato's Milanese goldsmithing heritage and craftsmanship through its contemporary offerings?

S.B.: Pentagoni perfectly exemplifies our philosophy of honoring tradition while constantly pushing boundaries. It is Pomellato's quintessential goldsmith's creative expression, playing on geometric shapes and contrasting white and brown diamonds in a bold design we're thrilled to launch here at Couture. What makes Pentagoni so special is how it showcases the exceptional skill of our artisans at Casa Pomellato while delivering a thoroughly contemporary aesthetic.

The geometric precision speaks to Milan's modernist design heritage, but the execution – with our distinctive irregular setting of diamonds – creates a warmth and character that is unmistakably Pomellato. This balance between technical excellence and creative freedom has been part of our DNA since Pino Rabolini founded the maison in 1967.

S.B.: We're particularly excited about the expansion of Iconica this year, which responds to the incredible demand we've seen for this collection worldwide. For the first time, we're introducing a yellow gold capsule within Iconica that complements the existing rose gold offerings.

The warm radiance of yellow gold brings a new dimension to the collection's sculptural forms and creates a striking canvas for our diamonds. We've expanded the fine jewelry assortment with sophisticated new earring designs that range from everyday elegance to evening statements. What makes these additions special is how they maintain the collection's bold, distinctive character while offering new styling options for our clients.

Fairchild Studio: What's next for Pomellato in this new chapter?


S.B.: Pomellato is entering an exciting phase focused on elevating our expression of preciousness while staying true to our distinctive approach to wearable luxury. We're continuing to expand the horizons of our craftsmanship, investing in our artisanal capabilities at Casa Pomellato, where each piece is handcrafted from start to finish. The exceptional skill of our goldsmiths allows us to create jewelry that is both innovative in design and impeccable in execution.

This June marks a significant milestone with the launch of "Collezione 1967" in Milan, our 2025 thematic high



jewelry collection that pays homage to our heritage while showcasing our most extraordinary creations to date. This collection represents

the pinnacle of our creativity and craftsmanship, featuring exceptional gemstones and masterful goldwork that could only come from Pomellato. It's

a tribute to our Milanese roots and a bold statement about our vision for the future. 

Sabbia earrings
in 18-karat white
gold with 18
baguette-cut
diamonds and
495 brilliant-cut
diamonds.



Pentagoni necklace
in 18-karat rose gold
with 1,035 white
diamonds and 434
brown diamonds.





Pentagoni rings
in 18-karat rose
gold with 110 white
diamonds and 78
brown diamonds.

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Pomellato
MILANO 1967

