



## All Tied Up

Jonathan Anderson has been teasing his debut menswear collection for Dior with images of Jean-Michel Basquiat and Lee Radziwill on social media.

Now the Irish designer has unveiled the first looks in a couple of videos featuring a modern-day icon, French world champion soccer player Kylian Mbappé.

Against the soundtrack of Schubert's "Unfinished Symphony," the Real Madrid star is shown fixing his striped red-and-blue tie over a blue-and-white striped shirt, topped with a flecked gray herringbone wool jacket.

In another short clip, he dons a classic black tuxedo with a white shirt and undone black bow tie.

"Kylian Mbappé is the voice of a generation and an inspiration to many people in the world of sport and beyond. These films show the charm and charisma that make him the perfect ambassador for this house," Anderson said in a statement.

The Dior spring 2026 menswear show, scheduled for Friday at 2:30 p.m., is the most eagerly awaited show of the menswear season. The first looks hint at a more conservative direction for Anderson,

who's been known to dress men in frilled bloomer-shorts and multicolored patchwork sweaters.

The French fashion house tapped Mbappé as a

global ambassador in 2021 to represent its ready-to-wear lines and Sauvage fragrance.

The teaser on Tuesday comes days after Louis Vuitton, which like Dior is owned by luxury conglomerate LVMH Moët Hennessy Louis Vuitton, announced it would be dressing Real Madrid players, including Mbappé, for major travel and events.

Anderson is known for his eclectic choice of celebrity ambassadors, having featured the likes of Daniel Craig, Maggie Smith and Greta Lee in his campaigns during his 11-year tenure as creative director of Loewe.

— JOELLE DIDERICH



Kylian Mbappé in the teaser for  
Joanathan Anderson's debut  
menswear collection for Dior.

