

DAILY EDITION JULY 1, 2025

WWD

Fashion. Beauty. Business.

Grand Prize

Meryl Rogge walks away with a major ANDAM win.
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Wowed

L'Oréal inks a deal to buy hair care brand Color Wow.
Page 7

Cocooning

Textile makers are bringing reassuring fabrics to an uncertain market for 2025.
Pages 23 to 37

In the Fold

Simon Porte Jacquemus dedicated his spring show to his family and its humble roots in vegetable farming, wishing to convey "the feel of ironed cotton on a Sunday." Here, one of his tiered gowns reminiscent of country curtains, vintage tablecloths and, vaguely, a snow-covered spruce tree. For more on the Paris shows, see pages 10 to 19.

PHOTOGRAPH BY GIOVANNI GIANNONI

