

Palm Springs International Film Awards to Be Sponsored by Kering

By William Earl



Global luxury group Kering will be the new presenting sponsor of the Palm Springs International Film Awards, the Palm Springs International Film Society announced Thursday. The awards are scheduled for Jan. 3, the second day of the festival which takes place Jan. 2-12.

As part of the sponsorship, Kering's Women in Motion program, which spotlights women in the arts and culture, will present two Talking Pictures events during the festival's opening weekend.

"We are honored to welcome Kering as the Presenting Sponsor of the Palm Springs International Film Awards," said Festival Chairman Nachhattar Singh Chandi. "Kering is more than a global leader in luxury—it's a force for cultural change. Their commitment to artistic innovation and amplifying diverse voices aligns perfectly with our mission. This partnership celebrates the power of storytelling and the global impact of film."

"We are thrilled to partner with the Palm Springs International Film Festival and Awards as part of Kering's long-standing commitment to supporting cinema and celebrating creative talent," said Laurent Claquin, Chief Brand Officer of Kering. "In honor of its 10th anniversary, Women In Motion made its debut at the Festival this year with two powerful conversations — one with the cast of Emilia Pérez, and another with Angelina Jolie. Through this initiative, we not only recognize women's contributions to culture, but also create a space to amplify their voices, spark dialogue, and inspire future generations."

At this year's festival, Women in Motion featured two Talking Pictures programs — one with Angelina Jolie talking about her role in "Maria," and one with "Emilia Pérez" actors Karla Sofia Gascón, Zoe Saldana, Selena Gomez, Edgar Ramirez and director Jacques Audiard.

Women in Motion was launched at the Cannes Film Festival in 2015, with the aim of shining a light on women in all aspects of filmmaking, behind and in front of the camera.

Film awards tables and festival passes will be available starting Aug. 1.

