



Paris Fashion Week unveils busy schedule ahead of high-stakes season

There will be a flurry of debuts, including the hotly anticipated first show of Matthieu Blazy at Chanel, while Celine, Thom Browne, Lanvin, Vetements and Agnès b are among those returning to the women's ready-to-wear calendar following a break. Become a Vogue Business Member to receive unlimited access to Member-only reporting and insights, our Beauty and TikTok Trend Trackers, Member-only newsletters and exclusive event invitations.

Get as much rest as you can this summer: the official Paris Fashion Week schedule is out and it's packed like a summer suitcase.

Altogether, the Spring/Summer 2026 women's ready-to-wear calendar, which will run from 29 September to 7 October, features a total of 76 shows and 36 presentations — compared to a respective 66 and 40 for SS25. Matthieu Blazy's much-anticipated first show at Chanel will be held on 6 October at 8pm, while Jonathan Anderson's womenswear debut at Dior (following his men's show in June) will take place on 1 October at 2.30pm.

As previously reported, it's a high-stakes season with an unprecedented number of designer debuts against a backdrop of an industry downturn. Will these renewed creative visions help the industry to rebound?

There's an impressive number of brands returning to the calendar. They include Thom Browne (who hasn't shown during ready-to-wear in Paris since September 2022), Lanvin (which chose the eve of couture for Peter Copping's debut last season), Vetements and Agnès b. The flurry of debuts include Loewe Jean Paul Gaultier Carven and Mugler . There are also the 'half debuts': the first ready-to-wear show of Glenn Martens at Margiela after impressing with his couture and Michael Rider's summer 2026 collection at Celine after his July co-ed debut , which was a "spring" (or resort) collection, per the house verbiage. "I believe in the calendar," Rider said backstage in July. (His predecessor Hedi Slimane had been showing mostly off-calendar via a video format.)

Rookies to the official show calendar include Meryll Rogge (who scooped the 2025 Andam Grand Prize for fashion and was shortly after appointed Marni creative director Matières Fécales , by Canadian duo Hannah Rose Dalton and Steven Raj Bhaskaran, which will join the list of brands supported by Dover Street Market Paris ; and Belgian designer Julie Kegels.

Newcomers to the presentation calendar are Ganni, which has staged off-calendar shows in Paris for the last two seasons, and Façon Jacmin, founded by La Cambre graduate Alexandra Jacmin and her twin sister Ségolène.

Read More

Meryll Rogge is the new creative director of Marni

Marni owner OTB taps the Belgian designer to succeed Francesco Risso.

By

Lucy Maguire

Among the notable absentees from the show schedule, there is Duran Lantink, who put his brand on hold to focus on Jean Paul Gaultier ; Kenzo, which showed in March for the first time in eight years, but seems loyal to its menswear calendar slot; Off-White, which will show during New York Fashion Week in September ; Ludovic de Saint Sernin;



Marine Serre; and Rokh.

Some changes to note: Miu Miu won't show on the last day but on 6 October at 2pm, instead. Louis Vuitton will show on 30 September at 12pm, while Meryl Rogge will close the curtain on Paris Fashion Week.

Comments, questions or feedback? Email us at feedback@voguebusiness.com

More on this topic:

Every SS26 debut you need to know

Should newly hired designers 'soft launch' their debut collections?

What happens to a creative director's final collection?

