

Painted Lady

Miley Cyrus is the surprise star of Maison Margiela's fall 2025 campaign, wearing only white paint and footwear in one of the most striking images, lensed by Paolo Roversi.

"The nudes by Paolo are so iconic and signature to his art. Standing naked for a fashion campaign felt major," Cyrus related. "All I wore was body paint and the signature painted Tabi boots. In that moment, Margiela and I became one."

The brand's Belgian founder Martin Margiela famously covered all the

furniture in his studio and headquarters, and some of his garments and accessories, with white paint.

Dubbed "bianchetto," the process "reduces the surface of objects, garments and bodies to a white canvas, enabling the revelation of the trace of time," according to the maison. "In the process, it becomes a symbolic veil, distilling the essence of form and material."

But back to Cyrus, who also wears key looks from

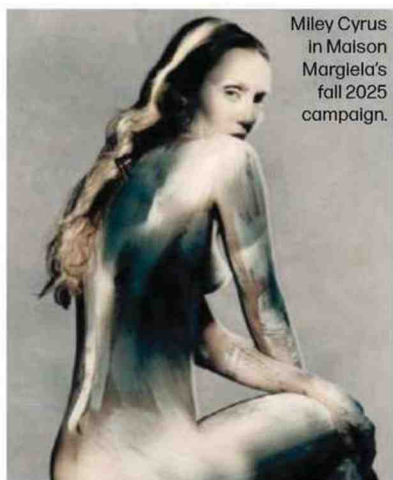
Maison Margiela's Avant-Première Collection for fall 2025, which includes crinkled, faded and hand-greased looks.

"Our most cherished staples show significant signs of use: Routinely ironed, steamed and polished, they are handed down from one generation to another, continuously patched, mended and revitalized," Maison Margiela said in a statement shared on Thursday.

According to the house, Cyrus was "captured in a

new light, stripped-back and immersed in the core codes and archetypal expressions of the maison."

In one image, the "Flowers" and "Wrecking Ball" singer appears to be wearing only a nude bodysuit and mary janes under a dark coat. In another, she wears a similar nude top and clutches an XL version of the squishy new leather 5AC bag. — M.S.



Miley Cyrus
in Maison
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