

To the Manor

Burberry is going fully regal for its fall 2025 campaign, which was shot at Wolterton Hall, the Palladian-style country house designed by Thomas Ripley in Norfolk, England.

Some of the people in the campaign have even played in historical

dramas, including actor Rupert Everett, who has been in "The Madness of King George" and "A Royal Night Out," and Luther Ford, who played Prince Harry in Netflix's "The Crown."

Artist Jeny Howorth is also featured in the campaign alongside models Lina Zhang, Assa Baradji, Tristan Watkins,

Leon Keenan and Iris Lasnet, who made her Burberry runway debut in the fall 2025 show.

The campaign is a nod to Wolterton Hall, which inspired the brand's fall 2025 show.

"We wanted to bring the collection to life and to tell the story behind all those incredible textiles," said Daniel Lee, Burberry's chief creative officer.

Photographer Sam Rock took over Wolterton Hall to shoot the campaign faces around the large country house, from the drawing rooms and bedrooms to the green fields.

In one shot, Everett

is holding a duck, which has become a whimsical Burberry motif during Lee's tenure.

But the main stars of the fall campaign are the brand's outerwear pieces, such as the shredded viscose blend trenchcoat and corduroy or embossed leather jackets.

"Burberry is a brand that's made for being on the go, being in motion, and in movement, outside and in all different types of weather and terrain," Lee told WWD at his fall 2025 show.

— HIKMAT MOHAMMED ►

Rupert Everett in Burberry's fall 2025 campaign.

