



## Lindberg and Yuko Nishikawa create installation from dismantled glasses



Promotion: Danish luxury eyewear brand Lindberg is set to continue its foray into artistic patronage with an upcoming installation in New York, created in collaboration with Brooklyn-based artist Yuko Nishikawa.

The installation will be part of The Armory Show this year and feature delicate sculptural mobiles, which Nishikawa specialises in.

Lindberg, which aims to set itself apart from other eyewear brands by its "architectural approach to glasses", has been an active participant in the art world since 1995, most recently by commissioning artistic installations at the Shanghai-based West Bund Art Fair.

Nishikawa specialises in making sculptural mobiles. Image by Jeff Henrikson, above image by Ashok Sinha

The 2023 West Bund Art Fair featured an installation by Chinese artist Feng Chen called Nebula, which referenced Lindberg's wire-framed glasses through five sculptures made from Lindberg titanium wire.

2024 saw the brand commission Korean artist Minjeong Guem, who created a video installation for the fair named The Mind's Eye, which manifested as a video sculpture played on monitors mounted onto timber cross-sections studded with signature Lindberg titanium plates.

The brand's first presence at New York's The Armory Show was in 2024, where it worked with American artist Letha Wilson, who is known for working with photography, sculpture and natural landscapes.

According to the brand, its participation in the fairs has served several purposes – to reinforce its role as a patron of the arts, and to produce exclusive experiences for both partners and art-loving consumers.

This year, in celebration of Lindberg's Spring Summer 2025 collection, Nishikawa has created a series of ceiling-hung mobile sculptures that appear to float and drift.

Specifically, Nishikawa has transformed Lindberg materials discarded from the production of its wire-framed titanium glasses – during its stringent quality control process – including laser-cut titanium, precision-milled acetate and exclusive sun lenses into kinetic sculptures.





Each mobile is designed to explore the relationship between light, colour and weight. The ethereal sculptures are suspended by delicate wires and are a nod to the brand's iconic titanium wire-frame glasses.

The brand's latest installation explores the relationship between light, colour and weight. Image by Ashok Sinha

Similarly to how it has approached working with Nishikawa at this year's The Armory Show, Lindberg explained that collaborating with local artists allows the company to actively support the artistic community, while also being enriched with new perspectives from creatives.

In doing so, the brand intends to spotlight its authenticity and creativity at art fairs.

The Armory Show is open to the public from 5 to 7 September 2025, with VIP viewing on 4 September.

