



Goth Girl

As it gears up for Jonathan Anderson's womenswear debut on Oct. 1, Dior has named its third new female brand ambassador this month: Mia Goth.

In a statement shared exclusively with WWD, the French fashion house touted the English actress as a "bold, unique" personality with a "magnetic charisma" and "profoundly independent presence."

Best known for her roles in horror movies including "Suspiria" and "MaXXXine," Goth is about to appear in a series of high-profile projects, starting with Guillermo del Toro's "Frankenstein," in which she stars opposite Jacob Elordi and Oscar Isaac.

"Having long been a

fan of Mia and her work, collaborating with her is a dream come true for me. Her presence and empathetic personality are compelling both on and off screen, making her a perfect Dior woman of today," said Anderson.

Advance images of Goth as the bride of Frankenstein, dressed in a striking sapphire blue gown with a face-framing feather fascinator and a Tiffany & Co. necklace, have heightened anticipation for the remake of the horror classic, set to hit screens from October.

During the Venice Film Festival, she walked the red carpet for the film's premiere in a chocolate silk satin gown with an oversize bow designed by Anderson.

But she underlined her edgy style by mixing in archival Versace and Mugler looks sourced from Tab Vintage for her other photo calls.

"I am grateful to be in partnership with Dior in this new era under Jonathan Anderson. His unique vision combined with the timeless elegance of Dior resonates with me personally. I am honored to represent a brand and a designer whom I have genuinely admired for a long time," she said.

The "Emma" star, who was among the celebrity guests at Anderson's menswear show for Dior in June, joins Mikey Madison and Greta Lee as the new faces of the brand this season.

Next year, Goth will appear in Christopher

Nolan's action fantasy film "The Odyssey," joining a star-studded cast that features Matt Damon, Zendaya, Tom Holland, Anne Hathaway, Robert Pattinson and Charlize Theron.

And she will soon begin production on "Star Wars: Starfighter," the next installment in the Star Wars franchise costarring Ryan Gosling. That film is not set for release until May 2027.

Goth was previously featured as one of the faces of Prada's La Femme fragrance, and has appeared in several Miu Miu campaigns, in addition to walking in the brand's fall 2023 show.

— JOELLE DIDERICH



Mia Goth

