



New Degree

The Fashion Institute of Technology is introducing its first associate degree program for beauty.

Commencing in fall 2026, the school will launch an associate in applied science degree in cosmetics and fragrance marketing. The two-year program offers an alternate, more streamlined pathway than FIT's existing bachelor's degree in cosmetics and fragrance marketing.

"The AAS in cosmetics and fragrance marketing underscores FIT's mission

to shape the future of an industry where creativity and business innovation meet," said Shannon Maher, dean of FIT's Jay and Patty Baker School of Business and Technology, in a statement.

The program will train students in beauty brand development and the business of the industry, also offering access to FIT's Fragrance Lab and the Beauty Center at FIT research center.

"The launch of [this program] reflects FIT's leadership in beauty

education – preparing students with the skills to succeed, while serving the evolving needs of this dynamic industry," said Virginia Bonofiglio, chair, Cosmetics and Fragrance Marketing.

Upon graduation, students will be eligible to pursue other bachelor of science degrees at FIT's Jay and Patty Baker School of Business and Technology.

FIT also offers a CFMM masters degree, whose 2025 graduating class delivered capstone

presentations last June offering strategies to resonate with Gen Alpha and lean into beauty consumers' search for science-powered solutions.

Earlier this year, longtime FIT president Joyce Brown stepped down from her role at the close of the 2024-25 school year. Brown was FIT's first female and first African American president. Her successor has yet to be named. – NOOR LOBAD



Lu Yang's 2022 artwork "Doku-Hungry Ghost" was among the 21 pieces acquired through the Chanel partnership with Centre Pompidou in 2024.